



CALIFORNIA DEPARTMENT OF
FOOD & AGRICULTURE

Karen Ross, Secretary

CALIFORNIA DEPARTMENT OF FOOD AND AGRICULTURE

CERTIFIED FARMERS' MARKET ADVISORY COMMITTEE (ALL MEETINGS OPEN TO THE GENERAL PUBLIC)

MEETING NOTICE

March 30, 2026

10:00 a.m. – 2:00 p.m.

Meeting Location: California Department of Food and Agriculture
2399 Gateway Oaks Drive, Suite 200
Sacramento, California 95833

Zoom Meeting ID: 160 228 0719

Passcode: CFMAC330!

Dial-in Phone Number: (833) 568-8864 (Passcode: 908562850)

Link: <https://www.zoomgov.com/j/1602280719?pwd=CPTqXyC6ljO4sb0WNd0uhKxP6LD7L0.1>

When logging in, if you wish to remain anonymous, register as 'Guest'. Please keep your phones on mute during the meeting and wait to be called by the Chairperson before speaking. Please identify yourself before speaking.

COMMITTEE MEMBERS PARTICIPATING FROM A REMOTE LOCATION

The following members will be participating in the meeting from a remote location:

Portia Bramble, Chair
Chris Flores
Cynthia Ojeda
Annika Knoppel
Jaclyn Allen
Allen Moy

Ed Williams
Kurt Floren
April T. Lancaster
Alyssa Gonzales
Jasmine Leong

Cara Mae Woledge
Alexander Zadeh
Samuel Thorp
John Poto
Jackie Rivera-Krouse

PUBLIC PARTICIPATION

Members of the public are encouraged to provide comment to the Certified Farmers' Market Advisory Committee (Committee) on each agenda item and may suggest items to be placed on the agenda for discussion at the next Committee meeting. While the Committee values the participation of the public, the Chairperson reserves the right to limit the time for public comment to a maximum of five (5) minutes per speaker in order to proceed with the agenda.



AMERICANS WITH DISABILITIES ACT

All Committee meetings must be accessible to the physically disabled. Any person needing a disability-related accommodation or modification in order to attend or participate in any Committee meeting may request assistance by contacting Andrea Cano located at 2399 Gateway Oaks Drive, Suite 200, Sacramento, California 95833 or by emailing andrea.cano@cdfa.ca.gov or calling (916) 597-6332.

All meeting notices, agendas and materials considered by the Committee during the meeting will be available online, in advance of the meeting at:

<http://cdfa.ca.gov/is/uploader/postings/hearings/>

CALIFORNIA DEPARTMENT OF FOOD AND AGRICULTURE(CDFA)

CERTIFIED FARMERS' MARKET ADVISORY COMMITTEE (CFMAC) (ALL MEETINGS OPEN TO THE GENERAL PUBLIC)

MEETING AGENDA

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You may notice board members accessing their laptops during the meeting. They are using the laptops solely to access the board meeting materials which are in electronic format.

All matters noticed on this agenda may be considered for action. Items listed on the agenda may be considered in any order at the discretion of the Chairperson. Any item not so noticed will not be considered or discussed.

Items

- (1) CALL TO ORDER-INTRODUCTIONS/ROLL CALL
- (2) PUBLIC COMMENTS – Limited to items not on the agenda
- (3) REVIEW OF February 2, 2026 MEETING MINUTES (Action Item)
- (4) PROGRAM UPDATES (Informational)
 - i. Vacancy Report
 - ii. Financial Report
 - iii. Enforcement Report
 - iv. Committee Survey Results
 - v. Direct Marketing Stakeholder Working Group (Strategic Plan)
 - vi. Annual Report Outline

- (5) CFM DATABASE
 - i. Features Update (Informational)
 - ii. CDFA Secretary Response to Committee Memo (Discussion)
- (6) CFMAC SUBCOMMITTEES (Action Item)
 - i. Legislative Subcommittee Membership
 - ii. Database Subcommittee Membership
 - iii. Regulation Subcommittee Membership & Report
- (7) FISCAL YEAR 2026/27 PROPOSED BUDGET (Action Item)
- (8) CALIFORNIA ALLIANCE OF FARMERS MARKETS SURVEY RESULTS (Discussion)
- (9) NEXT MEETING/AGENDA ITEMS
- (10) ADJOURNMENT

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PUBLIC COMMENT ON ITEMS NOT ON THE AGENDA

In accordance with state law, the Committee will not comment or otherwise consider Public Comment matters until and unless such items have been properly noticed for a future meeting.

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